

INTERVIEW



SAMSON MUUMBA

Chief Executive Officer
First Icon Energy Corporation

BIOGRAPHY

With 20 years' experience in senior management positions. The power deficit in the region has presented an interesting direction to develop alternative energy opportunities. To foster this the need has arisen to develop collaboration in the sector and the collaboration of African countries in uniting efforts is inevitable. Having worked in South Africa, Zimbabwe and Botswana I have seen the need to develop the alternative energy sector primarily LPG. With limited uptake in Zambia the establishment of Fiecorp and the Zambia LPG association has presented an opportunity to foster growth in the sector. To ensure the stability of workmanship the chemical society supports the human capacity development in the field of chemistry science technology and as the Vice President am alive to make this happen. To increase understanding in chemistry energy and materials in the country and the continent as a whole. As a pioneer in the retail mass distribution of LPG it's also my interest to spearhead the running and success of both Africa LPG Association and Zambia LPG Association to the benefit of Africa as a continent. Fiecorp as the first indigenous Zambian wholly owned organisation in lpg retail its our great pleasure to promote the use of lpg both at home and away to the maximum capability possible. To deepen the uptake of the product in Africa cooperation is important through interactions and Africa LPG Association and cooperating partners.

1. YOU RECENTLY PARTICIPATED AT THE ZIMEC 2019 EVENT IN LUSAKA. CAN YOU TELL US A LITTLE BIT ABOUT THE PROJECT YOU SHOWCASED?

The uptake of gas in Zambia is very low, some of the reasons span from myths on safety of the product and accessibility . Also affordability comes in as the reason for low uptake FIECORP simply provides convenience in the provision of the product, Providing affordability, availability, accessibility, awareness and the assured administration of the operations.

2. WHAT ARE SOME OF THE BENEFITS OF MOVING AWAY FROM ELECTRICITY AND CHARCOAL TO LPG FOR THE RURAL COMMUNITIES?

Remember only 25% of the population has access to electricity and thus LPG is the answer to many of the population cries. Rural communities are subjected to severe deforestation that has left misery and undesirable effects and thus to correct the energy poverty and inequality that has developed LPG is the answer that is required urgently.

3. WHAT ARE YOUR FUTURE PLANS FOR THE GROWTH OF FIECORP'S OFFERINGS?

Introduction of composite cylinders to reduce carrying burden for many and also to introduce seamless electronic nonphysical interaction with customers. We also looking forward to introducing cashless services and maximum convenience to the consumers. This will broaden the uptake base. Swap N go services together with the Gas2door service shall be rolled out throughout the country while reducing the cost of delivery by introducing electric and non-motorized delivery systems.

Going forward we would like to see Fiecorp Mr gas being a household name through out the country.